

COMTECH FIRE CREDIT UNION

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COMTECH FIRE CREDIT UNION ANNOUNCES PARTNERSHIP WITH THE TORONTO WOLFPACK

Toronto, ON, March 22, 2019

Comtech Fire Credit Union is pleased to announce that they have entered into a partnership agreement with the Toronto Wolfpack.

The Toronto Wolfpack are a Canadian professional rugby league club, based in Toronto, which competes in the Betfred Championship. The team began playing in 2017 in League I and won a promotion in its inaugural season. In 2018 the club competed in the Championship and The Qualifiers, where it was one win away from promotion to the top-tier Super League. The Wolfpack will return to the Championship league in 2019. Toronto Wolfpack are the worlds first transatlantic sports team and the first North American team to play in the Rugby Football League system.

“Our partnership includes a variety of activities with the Wolfpack”, said Kevin Connolly, Chief Marketing Officer with Comtech Fire Credit Union. “The Credit Union’s logo will be displayed prominently inside Allan Lamport Stadium during the season, the home field of the Wolfpack, which is a 15 minute walk from our flagship branch on King Street. We will be partnering with the Wolfpack on a variety of initiatives throughout the season and serve as the official game day sponsor of the “Superheroes” game on July 6th, 2019 honouring the bravery of our first responders. We are excited about this new sponsorship”, added Connolly.

In 2018 the Wolfpack saw an average of 7,000 fans head to their home 'Den' Lamport Stadium with a small number of themed games taking place throughout the season. For their much anticipated 2019 home season the Wolfpack have now stepped up their game even further, by establishing partnerships such as this, which align with a number of their game themes throughout the season but also with the organizations core values.

“Toronto Wolfpack is very excited to have Comtech Fire Credit Union joining us this season. We feel this is the beginning of a significant partnership that our fans will appreciate and learn from. We are looking forward to working with them for our upcoming Superheroes Day on July 6th. Their many years of giving back and acknowledging all the hard work our first responders do make them a perfect fit, not only that game day, but year round with the Wolfpack family”, said Audrey Bouman, Strategic Partnerships Executive for the Toronto Wolfpack.

Comtech Fire Credit Union is a full service Credit Union, based in Toronto, Ontario with branches in Ottawa, Kingston, Amherstview, Toronto (3) and Mississauga. With over \$600 million in assets, the Credit Union serves over 16,000 members across Ontario.

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